

*The Wisconsin Driver and Traffic Safety Education Association's
67th Annual State Conference*

“Now More Than Ever”

Friday, April 5 and Saturday, April 6, 2024

Friday, April 5th

7:30 – 8:10 Registration

8:10 – 8:30 Welcome - President Bill Stuessel

*8:30 – 9:30 Rachel Wilson, Director of AAA Driver Education
Behind the Wheel Routes: Development, Benefits and Integration
with Classroom. Review Drive routes, benefits of planned routes,
how to build effective routes and integrate classroom learning into
your routes.*

9:30 – 9:50 Break ...visit exhibits

9:50 – 10:35 DMV – What's New with the Road Test?

*10:35 – 11:20 Breakout session
DOT Shaun Peterson
DPI Michael Morgen*

*11:20 – 11:40 TrypScore Bill Bland
Three years of data on Improving Driver Behavior through
incentives.*

11:40 – 12:55 Lunch - Chop House...Awards – Recognition

*1:00 – 1:55 American Family Children's Hospital Wisconsin – Richelle
Eithun, MPH & Courtney Ray
Discuss the facilitation of the Impact Teen Drivers curriculum.
An evidence-based program that raises the awareness about the
dangers of distracted and reckless driving.*

- 2:00 – 2:55** ***Score One Productions – “Speak up to Slow Down”
“Campbellsport Crash”***
- 3:00 – 4:15** ***Regional Meetings NE, SE NW, SW
Elections: NW Delegate, Delegate at Large, Secretary, President
Elect***
- 5:00 -** ***Pizza Social
Pizza, Salad, Beverage... Music by Scott Kirby***

Saturday, April 6th

- 7:15 – 8:15** ***WDTSEA Board of Directors Breakfast Meeting***
- 7:15 – 8:15** ***Breakfast for all attendees – Chop House***
- 8:30 – 9:25** ***Driver Education Teacher Licensure Programs in WI –
Overview of Programs Available:
Logan Prochaska - SW Tech
Christine Bergan – CESA 2***
- 9:25 – 9:45** ***Break***
- 9:45 – 10:40** ***Rachel Wilson, Director AAA Driver Education
Advanced Driver Assistance System (ADAS) “Ways to teach it
in the classroom and behind the wheel”***
- 10:40 - 11:40** ***Bill Stuessel WDTSEA President - “What's in your trunk?”
Best Practice examples classroom and behind the wheel.***
- 11:40 -** ***Kevin Kirby, WDTSEA Business Manager Financial Report
Bill Stuessel – Election Results & Closing Remarks!***